# PERSONAL IMAGE BLUEPRINT - PART 19

## SYSTEMS THAT KEEP YOU STYLISH

**What Makes a Good System?**

**1. It Works**

Your outfits should look neater, sharper, and more coordinated over time. You should be spending less thought and effort on getting that way as time goes on.

**2. It's Cost Effective**

Over time, your system should start to eliminate needless expenditures, saving more money for a few top-quality purchases when they're justified.

**3. It Saves Mental Energy**

As you find things that work for you and they settle into place, you'll be expending less and less of your mental reserves on basic wardrobe questions.

**4. It Reduces Stress**

By adding to what you know about appearance — and by adding options for controlling your appearance to your wardrobe — you're taking control of things that were previously uncertain. Reducing stress.

**5. It Can Be Automated**

All the tasks that go into "looking good" should be fully automated. Examplesofautomating:

- Pair *pre-matched trousers, jackets, and pocket squares* that go well together
- Store business cards on the left inside pocket of your jacket and use the right inside pocket for other people's cards.
- Use a *packing checklist* when traveling.