THE STYLE SYSTEM

FASHION INSPIRATION FROM THE MOVIES

A style inspiration is a man whose look you want to own. A masculine image whose style you can appreciate.

If it is a movie or television character - you don't have to agree with the role he plays. Just the clothes he wears.

Why is it important?

- You have a vision for the direction your own style is headed.
- It's a good practice to train the eye to pick good style.
- Good exposure: to variety of styles and brings you out of your comfort zone.

Where do you look for inspiration?

- Magazines: GQ + Esquire.
- Movies: Hollywood's leading men.
- Television: Shows like Madmen, Suits and White Collar.
- History: Past figures of prominence with classic timeless style.

How do you get inspired by style icons?

- Pick your inspiration(s): Select someone who is about the same age, build and complexion as you.
- Identify a wide range of looks you've seen worn well by these men. Take a snapshot of what they're wearing when you go shopping.
- Start shopping with the goal of assembling your favorite outfit.

  The goal is to be inspired, not to imitate.
  Make sure the clothes suit *you*.