

# THE STYLE SYSTEM

## USE HISTORY TO SAVE MONEY AND DRESS WITH CONFIDENCE

The evolution of style - 5 ways how history of men's fashion makes you more stylish:

1. **History of men's clothes is a great source of inspiration.**
  - Knowledge of classic items gives you timeless inspiration and stops you from copying bad fashion.
  - Instead of copying the latest trend, you will have ideas of what has looked great in the past.
2. **History provides a context for clothes.**
  - Rules of fashion make sense when you know the context.
  - You'll know the *history behind* your clothes.
3. **Lessons from the past influence the present**

Common mistakes avoided by studying history of men's style:

  - Buying clothes you don't need.
  - Buying clothes that don't look good on you.
  - Trends change and your style become redundant.
4. **You'll recognize the signs of quality**
  - Identifying the defining details of a clothing item will help you make quality purchases. For example, the epaulets, D-rings, shoulder flap on a trench coat.
5. **Your style will always be relevant**
  - Classic style is timeless unlike trends that are relevant only in the present.
  - The clothes you buy now will still be stylish in a few decades.