

THE STYLE SYSTEM

RULES ON SPENDING MONEY

1. Buy Before You Need

Buy your clothes before you find yourself in immediate need of them. You will save money, time and prevent stress later.

2. Don't Buy Because You Have Money

Never overpay. Look for a good deal even when you can afford to pay more.

3. Know "Quality" When You See It

The surest way to know quality is to spend time with it – window shop at a Brooks Brothers or Nieman Marcus. You will start to develop a vision for quality garments.

4. Get A Second Opinion From A Knowledgeable Friend

The key with bringing along a second opinion is for them to HAVE an opinion you respect.

5. Handle Salesmen Correctly

Avoid the pushy floor guy who won't stop trying to sell you crap and don't be the impossible-to-satisfy client.

6. Take Advantage Of The Right Sale – Do Not Wander Into One

Avoid impulse buying two-for-one of something you didn't need in the first place. You end up spending money you weren't going to spend.

7. Know Your Measurements

Make sure your measurements are accessible and updated every year. If it doesn't fit - don't spend your money on it.